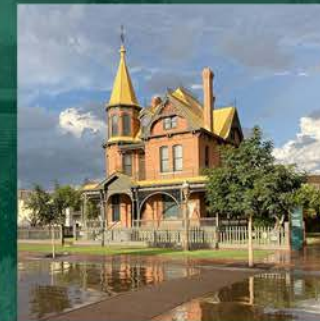


# ANNUAL REPORT

2019-2020



**HERITAGE  
SQUARE**

**1980 - 2020**

## MEMBERS, PARTNERS, & FRIENDS,

WHEN 2020 STARTED, WE WERE FULL OF CELEBRATORY ENTHUSIASM. THIS YEAR MARKS 40 YEARS OF THE HERITAGE SQUARE FOUNDATION AS THE CARETAKER & INTERPRETER FOR THIS IMPORTANT HISTORIC SITE. THIS YEAR IS ALSO THE 125TH BIRTHDAY OF THE ROSSON HOUSE AND THE 150TH ANNIVERSARY OF THE DESIGNATION OF THE TOWN SITE OF PHOENIX. WHILE THE OPPORTUNITIES FOR PARTIES AND CELEBRATIONS HAVE BEEN WAYLAID, WE HAVE STILL FOUND WAYS TO CELEBRATE THIS IMPORTANT YEAR FOR HERITAGE SQUARE AND FOR PHOENIX.

IT'S HARD TO BELIEVE WE BEGAN FISCAL YEAR 2020 (JULY 1, 2019) ABOUT AS NORMAL AS CAN BE. WE HAD OUR NEW EXECUTIVE DIRECTOR ON BOARD AND SETTLING IN, WE WERE BEGINNING PREPARATIONS FOR THE BEST GIN & JAZZ PRESERVATION PARTY EVER, AND THE STAFF WAS ENTHUSIASTICALLY WORKING ON A VARIETY OF PROGRAMS. NEW TOURS AND EVENTS DREW NEW VISITORS, AND AS WE ENTERED INTO THE SECOND HALF OF THE FISCAL YEAR (THE FIRST HALF OF 2020), WE KEPT THE MOMENTUM GOING. WE OPENED THE EXHIBIT, THE GREAT MIGRATION: INDISCERNIBLES IN ARIZONA, BY CURATOR CLOTTEE HAMMONS, CELEBRATED A DAY OF BLACK MUSIC WITH MULTIPLE PERFORMERS, AND HAD OUR BEST EVER MOTORING THROUGH TIME FESTIVAL IN FEBRUARY.

WE ALL KNOW WHAT HAPPENED NEXT, AND THE PANDEMIC HAS BEEN TRULY DEVASTATING FOR MOST BUSINESSES AND NONPROFITS, INCLUDING THE FOUNDATION AND OUR TENANTS. TRANSITIONING TO REMOTE WORK AND VIRTUAL PROGRAMS, THE STAFF CONTINUED TO WORK HARD, WRITING GRANTS, SEEKING RELIEF FUNDS, AND TRYING TO PLAN IN VERY FLUID CIRCUMSTANCES.

THE HARD WORK PAID OFF, AND EVEN THOUGH MOST OF THE STAFF HAD TO ENDURE A COUPLE OF FURLOUGH PERIODS, WE WERE ABLE TO GET SOME RELIEF FUNDS, GRANTS, DONATIONS, AND ACCESS TO TEMPORARY FUNDING TO HELP GET US THROUGH THIS DIFFICULT TIME WHEN OUR NORMAL REVENUE SOURCES ARE DEPLETED. DESPITE THE LIMITED SUCCESS, IT'S IMPORTANT TO NOTE THAT WE ARE NOT OUT OF THE WOODS. WE ARE DETERMINED TO GET THROUGH THIS STRONGER ON THE OTHER SIDE, BUT WE WILL CONTINUE TO NEED YOUR HELP AND SUPPORT.

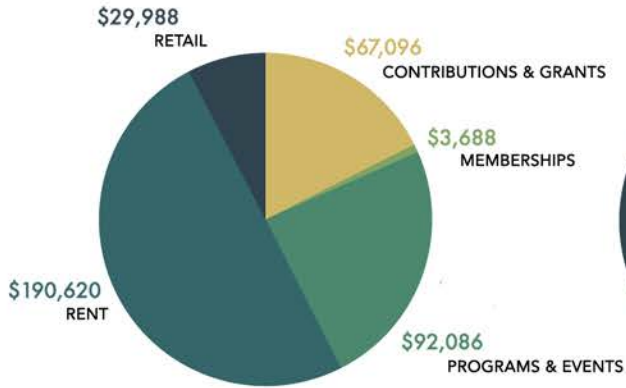
NOW, WE ARE WELL INTO FISCAL YEAR 2021, FRESHLY REOPENED WITH REDUCED TOUR SIZES AND SAFETY MEASURES IN PLACE. THE STAFF AND BOARD ARE MEETING THE FUTURE WITH OPTIMISM. WE CAN'T FORESEE EXACTLY HOW THE FUTURE WILL PLAY OUT, BUT WE ARE MOVING AHEAD WITH AN UPDATED MISSION AND VISION, DETERMINED TO MAKE HERITAGE SQUARE A LEADER IN SERVING OUR COMMUNITY AND PRESERVING AND INTERPRETING PHOENIX HISTORY. THANK YOU FOR HELPING TO KEEP THE FOUNDATION THE PINNACLE OF HISTORIC PRESERVATION IN PHOENIX.

JERRY COOK, BOARD PRESIDENT  
OCTOBER 15, 2020

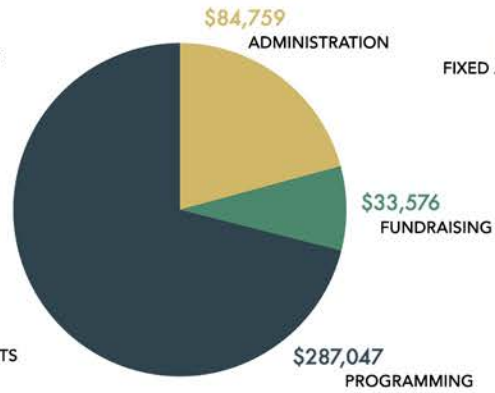


# FY20 FINANCIAL SNAPSHOT

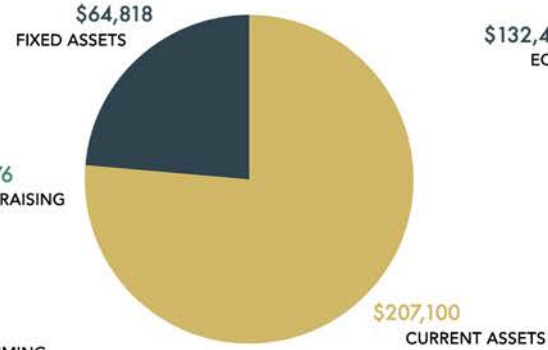
## REVENUE



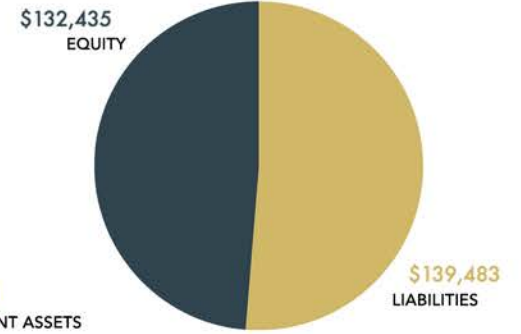
## EXPENSES



## ASSETS



## LIABILITIES & EQUITY



1- JAGUAR SKIN RUG ON LOAN FROM PIONEER LIVING HISTORY MUSEUM FOR OUR SEASONAL EXHIBIT, VICTORIAN ODDITIES & CURIOSITIES, NOW ON DISPLAY; 2- CELEBRATING THE HOLIDAYS AT ROSSON HOUSE; 3- GIN & JAZZ ON NEW YEAR'S EVE; 4- EXHIBIT IMAGE FROM THE GREAT MIGRATION: INDISCERNIBLES IN ARIZONA, NOW ON DISPLAY; 5- DRESSING UP FOR MOTORING THROUGH TIME; 6- ROSSON HOUSE IN THE BACKGROUND AS HISTORY IS MADE THIS SUMMER; 7- MAKING THE MUSEUM SAFE, ONE ANTI-TANK MINE AT TIME; 8- #MASKUPAZ, BECAUSE IF THE QUEEN CAN DO IT, SO CAN YOU!





## FY20 VOLUNTEER NUMBERS

VOLUNTEERS: 66  
VOLUNTEER HOURS: 1456  
MONETARY VALUE: \$39,603  
ABSOLUTE VALUE: PRICELESS



## A SPECIAL HONOR FOR A SPECIAL VOLUNTEER

VICKI BEAVER BEGAN HER 40+ YEAR HERITAGE SQUARE JOURNEY WITH THE JUNIOR LEAGUE AND WAS PART OF THE ORIGINAL RESTORATION AND RESEARCH CREW FOR THE ROSSON HOUSE IN THE 1970s. VICKI SPECIALIZED IN RESEARCHING EARLY PHOENIX AND WORKED ON FAMILY INTERVIEWS, INCLUDING ONE WITH GEORGIA GAMMEL VALLIERE. SHE IS CREDITED WITH COLLECTING MUCH OF THE HISTORIC INFORMATION USED BY STAFF AND VOLUNTEERS AND HAS ACTED AS A DOCENT FOR THE ROSSON HOUSE MUSEUM FOR 40 YEARS, BEGINNING WITH OPENING DAY IN 1980. SHE HAS SERVED AS BOARD PRESIDENT AND IS A LONGTIME MEMBER AND RECURRING DONOR. HERITAGE SQUARE FOUNDATION IS HONORED TO HAVE SUCH A DEVOTED FRIEND.

THANK YOU, VICKI!





# FY20 VOLUNTEERS & BOARD MEMBERS

ANDREW ABRAHAM\*  
EMILY ANDERSEN  
THOMAS BARR\*  
VICKI BEAVER  
BARBARA BRILLHART-BAYER  
PAT BRYANT  
AUTUMN CAMPBELL  
JERRY COOK\*  
DAVID CORLETT\*  
ADAM DRIGGS\*  
JOEL EBERHART\*  
YVONNE EDWARDS  
DIANE ERHART\*  
FRAN FERGUSON  
PATTI GOSS  
GERRI GRIMES  
GLENN A GRIMES  
PATRICK GREINER\*

LEAH HARRISON\*  
DEBBIE HENDRIX  
CHARLIE IHSEN  
PAT IHSEN  
STAN KANSAS  
RENEE LEVY  
ANNE LOUGHER  
STEVEN LOUGHER  
SHARON PRESLEY  
LAURA READ\*  
BEVERLY RICHARDS  
GALYLE SIMMONS  
DEANNA SKAGGS  
JOHN LARSEN SOUTHARD\*  
JENNIFER STEEN\*  
MIKE SWAINE  
PATTY TALAHONGVA\*  
SAMMI TESTER



RAYMOND WONG\*  
JOE ZVEGLICH  
LIZ ZVEGLICH

## FY20 HERITAGE SQUARE STAFF

MATTHEW AGUILAR  
KARI CARLISLE  
TEIYANKNEI DALE  
ASHLEY DAVIS (FY21)  
KATY DELAHOYDE  
ERIC GERRY

JENNIFER HANCE  
SHANNON JAMES  
SARAH MATCHETTE  
SARAH RADOVIC  
HEATHER ROBERTS  
GINA TRUJILLO



## THE GREAT MIGRATION CONTINUES...

WE WERE PROUD TO OPEN THE GREAT MIGRATION: INDISCERNIBLES IN ARIZONA THIS JANUARY IN PARTNERSHIP WITH EMANCIPATION ARTS, LLC, AND TO BROADEN AND DIVERSIFY THE STORIES WE TELL ABOUT ARIZONA HISTORY. SINCE THEN, WE HAVE ALSO PRESENTED A LECTURE FEATURING THE EXHIBIT CURATOR, CLOTTEE HAMMONS, AND HOSTED A CELEBRATION OF BLACK MUSIC AND THE 24TH ANNUAL EMANCIPATION MARATHON READINGS. NOW, WITH HELP FROM AN ARIZONA HUMANITIES GRANT, WE WILL BE WORKING WITH EMANCIPATION ARTS ON A PROJECT WITH FIVE MIGRATION RELATED ACTIVITIES DESIGNED TO COLLECT, PRESERVE, AND SHARE THE AFRICAN-AMERICAN EXPERIENCE IN ARIZONA, CULMINATING IN A PROGRAM DURING KWANZAA CALLED AN *UMOJA* (THE SWAHILI WORD FOR UNITY) ON DECEMBER 26TH IN THE HERITAGE SQUARE LATH PAVILION. MARK YOUR CALENDARS & STAY TUNED FOR MORE!



# FY20 DONORS

\$1000 - \$10,000

\$500 - \$999

RAYMOND WONG  
 JOHN SOUTHARD\*  
 MICHAEL SWAINE\*  
 SANMAR  
 ARIZONA PRESERVATION  
 FOUNDATION  
 SW WINDOWS & DOORS

ARIZONA HUMANITIES COUNCIL  
 SMALL BUSINESS ADMINISTRATION  
 PHOENIX OFFICE OF ARTS & CULTURE  
 DOWNTOWN PHOENIX, INC.  
 MATERIAL GIRLS WEDDINGS  
 COOK ASSOCIATES ARCHITECTS  
 GOFUNDME  
 ANONYMOUS DONORS  
 NATIONAL CHARTER BUS PHOENIX /  
 PHOENIX CHARTER BUS COMPANY

\$100 - \$499

MILLER FAMILY TRUST  
 JENNIFER JONES  
 LEAH HARRISON  
 STEVEN POE\*  
 VICKI BEAVER\*  
 JENNIFER STEEN  
 DEBBIE HENDRIX  
 BRADD HOLCOMB\*  
 GAYLE SIMMONS  
 KARI CARLISLE

STAN KANSAS & CHRIS CERRATO  
 WAYNE & GINGER WORDEN  
 HEATHER & DYLAN ROBERTS\*  
 BEVERLY RICHARDS  
 NAOMI & JEREMY  
 SHARON PRESLEY  
 JANE TRIPLET  
 SCHWAB CHARITABLE  
 STARBUCKS  
 NAPA AUTO PARTS  
 MARTIN AUTO MUSEUM

\$50 - \$99

VICTORIA CORRELL\*  
 LYN MILLER  
 PAULA GLAUZ\*  
 BEVERLY TESTER  
 BILL GATLEY  
 DONNA REINER  
 ERIC MORSON  
 JULIANA YODER  
 LAURA STENZEL  
 SHANNON MILLER  
 JOSE JACOBO  
 STITCHES UNLIMITED

\$49 AND UNDER

SARAH RADOVIC  
 TEIYANKNEI CHEE  
 ALLYSON VAN VORIS  
 AMANDA PETERS  
 CRISTEN BERTELSON  
 TEIYANKNEI DALE

DAVID MCKERCHER  
 SHERRI STARKEY  
 THE GOEBEL FAMILY  
 YASSAMIN ANSARI  
 TAMMY PARKER  
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 JESSICA JAWOROWSKI

CHERYL MCGREGOR  
 JANICE MIANO  
 LYNN ASHBY  
 SARAH RUSSEL  
 SHANNON JAMES  
 MARIA RODRIGUEZ  
 SHERRIE BERRIE

LIZ & JOE ZVEGLICH  
 VALENTINA TOLEDO  
 SARAH MATCHETTE  
 MIKAYLA ROBERTS  
 FELIPA LERMA  
 JAMIE GRUENKE

KROGER  
 LAURA DAVIS  
 SAMMI TESTER  
 THE OSWALD FAMILY

# Thank You

HERITAGE SQUARE IS SUPPORTED IN PART BY  
 GENEROUS GRANTS FROM THESE ORGANIZATIONS.



NATIONAL  
 ENDOWMENT  
 FOR THE  
 HUMANITIES

arizona  
 preservation  
 foundation

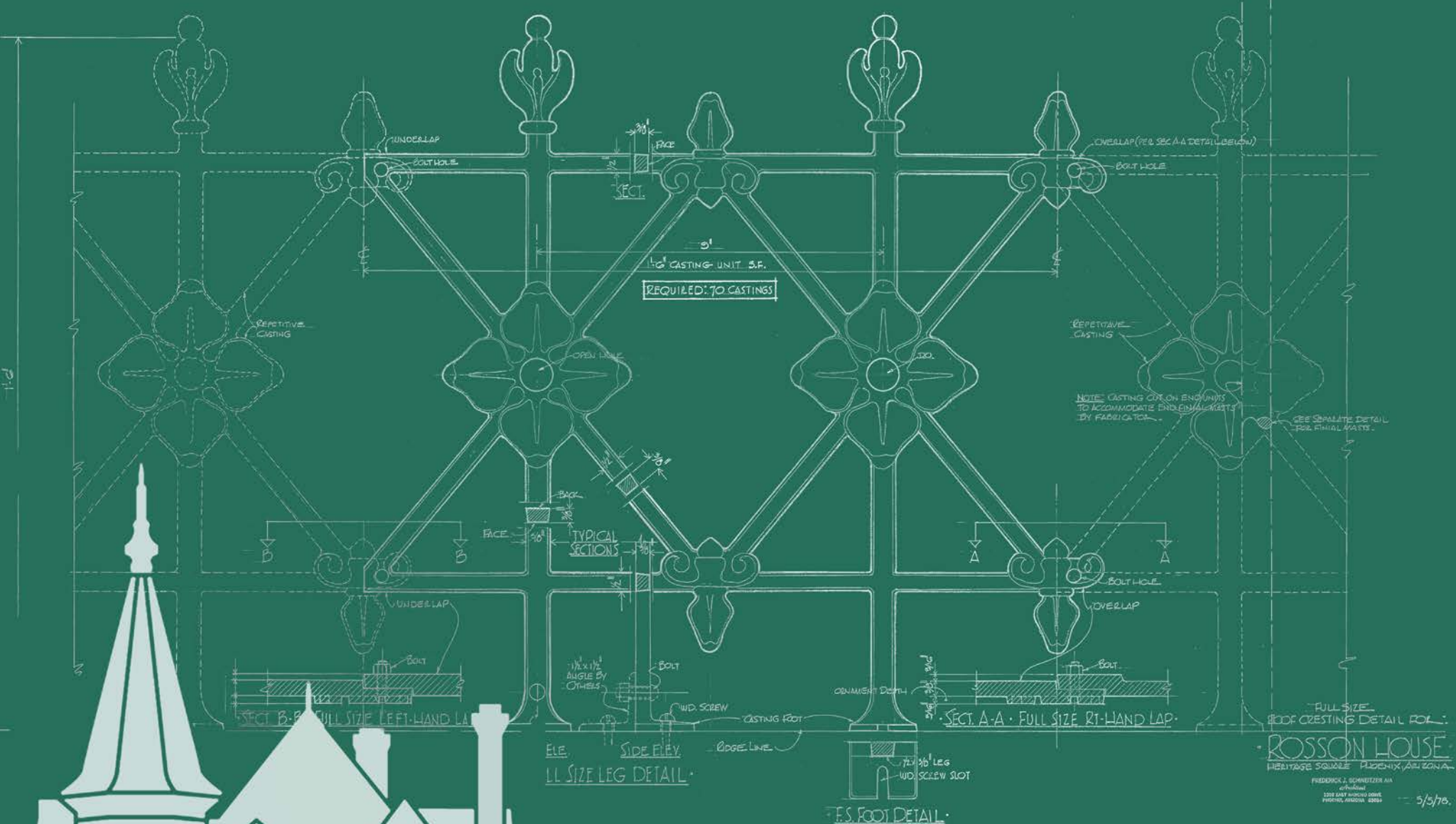


**Restoration celebration**

The Phoenix Historical Society has invited the public to a Sunday tour of the Ressen House, Sixth Street and Monroe, at it's "mid-restoration" point. The event will serve as "Architect's Sunday" for the Central Arizona Chapter of the American Institute of Architects.

\* GIVING CIRCLE DONORS





**125 YEARS**  
**ROSSON HOUSE**  
 1895 - 2020

HERITAGE SQUARE FOUNDATION IS DEDICATED TO PRESERVING AND SHARING THE STORIES, COLLECTION, HISTORIC BUILDINGS AND GROUNDS OF HERITAGE SQUARE, SERVING AS A RELEVANT, ENGAGING, AND INCLUSIVE COMMUNITY RESOURCE AND AS A TANGIBLE CONNECTION TO OUR DIVERSE LOCAL HISTORY.

- OUR MISSION STATEMENT, AS ADOPTED BY THE HERITAGE SQUARE BOARD OF DIRECTORS IN JULY 2020

FULL SIZE ROOF CRESTING DETAIL FOR:  
**ROSSON HOUSE**  
 HERITAGE SQUARE PHOENIX, ARIZONA  
 FREDERICK J. SCHNEITZER AIA  
 ARCHITECT  
 1201 EAST BUCKINGHAM DRIVE  
 PHOENIX, ARIZONA 85034  
 5/5/18