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## Heritage Square Unveils New Logo, Programs

**Phoenix, AZ** – Heritage Square has recently undertaken significant efforts to refine its mission and vision, aligning them more closely with the essence of its work within the Phoenix community. Alongside these important foundational updates, the organization has unveiled a refreshed Heritage Square logo.

Kari Carlisle, Executive Director of Heritage Square, emphasized, "With 43 years as a museum and a history spanning over 125 years, our aim was to ensure the new design encapsulates the depth of our organization's rich heritage."

Collaborating closely with Richard Carter from Graphite Digital Logos for several months, the Heritage Square team has unveiled a distinctive and contemporary logo. This updated emblem mirrors the essence of this local landmark, showcasing a blend of classic and modern elements. It symbolizes our organization's commitment to bridging the gap between shared history and the ongoing narrative of our community. The refreshed logo and a new color palette have been seamlessly integrated across the organization's online presence, including the website and various social media platforms. These updates will further extend to Heritage Square's physical location. Explore Heritage Square's refined mission and vision statements on its website at <https://heritagesquarephx.org/about-us/>.

There's always something going on at Heritage Square, whether it's City festivals or Museum programs. Free, fun, and family-friendly Heritage Family Days are back this year, as are the special Heritage Square Walking Tours and Silva Exhibit Tours, allowing people to learn more about the history of our area and the people who once lived here. But the best things this year are the new events – Trek Tales & Toasts: Black History Bash on February 9<sup>th</sup>, and Prohibition Hideaway Speakeasy, popping up at Heritage Square's Museum Store on Valentine's Day! For the latter event, they are partnering with the Phoenix Art Deco Society and Savage Rhythm to bring this exclusive event, complete with wine, music and dancing, to the Square. Head to the Heritage Square website to learn more!

## Event Information:

- Heritage Family Days  
Dates: Saturdays – February 3<sup>rd</sup>, and March 9<sup>th</sup>  
Time: 10:00am to 1:00pm  
Admission: FREE  
Website: <https://heritagesquarephx.org/heritage-family-days/>
- Trek Tales & Toasts: Black History Bash  
Date: February 9<sup>th</sup>  
Time: 5pm to 7pm  
Admission: Heritage Square Members are \$20, General Admission is \$30  
Website: <https://heritagesquarephx.org/event/trek-tales-toasts-black-history-bash/>
- Prohibition Hideaway Speakeasy  
Date: February 14<sup>th</sup>  
Time: 6:30pm to 9pm  
Admission: Individual tickets are \$75, tickets for Couples are \$140  
Website: <https://heritagesquarephx.org/prohibition-hideaway/>
- Séances & Spiritualists Tours  
Dates: March 15<sup>th</sup> and April 26<sup>th</sup>  
Time: 6:30pm to 8:30pm  
Admission: Tickets are limited and must be purchased in advance – Heritage Square Members are \$40, and General Admission is \$45  
Website: <https://heritagesquarephx.org/seances/>
- Springtime at the Square  
Date: April 20<sup>th</sup>  
Time: 10:00am to 2:00pm  
Admission: Ticketing information will be available soon  
Website: <https://heritagesquarephx.org/springtime/>
- Heritage Square Walking Tours  
Dates: January 18<sup>th</sup>, and February 1<sup>st</sup>, 2<sup>nd</sup>, 8<sup>th</sup>, 22<sup>nd</sup>, and 29<sup>th</sup> (Spring schedule coming soon)  
Time: 12:00pm  
Admission: General Admission Adults are \$12, Children (ages 6-17) are \$5, and Heritage Square Members and Children under 5 years are free  
Website: <https://heritagesquarephx.org/walking-tours/>

- Silva Exhibit Tours

Date: Select Fridays including January 19<sup>th</sup> (February schedule coming soon)

Time: 2:30pm

Admission: General Admission Adults are \$8, Children (ages 6-17) are \$5, and Heritage Square Members and Children under 5 years are free

Website: <https://heritagesquarephx.org/the-silvas/>

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### **About Historic Heritage Square:**

Heritage Square is a striking reminder of the city's vibrant Victorian past. Located on Block 14 of the original townsite of Phoenix, the Square dates back to the late 1800s, and the restored Rosson House Museum is its crowning jewel. Heritage Square is operated in conjunction by the Heritage Square Foundation (a 501c-3 non-profit organization) and the City of Phoenix Parks and Recreation Department, and is owned by the City of Phoenix.

### **About Rosson House Museum:**

The Rosson House Museum is a fully restored 1895 Queen Anne Victorian house museum, interpreting the history of Phoenix and Territorial Arizona. Tours of the house include all living areas and offer visitors a glimpse into the lifestyles of early Phoenix families. Admission to the Rosson House Museum is by guided tour only. All tours last approximately 60 minutes.

### **More Museum Info:**

Location: 113 North Sixth Street, Phoenix, AZ 85004

Hours: Rosson House Museum is open for guided tours Thursday-Saturday, 10am to 4pm; Sunday 12pm to 4pm. The last tour each day is at 3pm.

Admission: \$15 adults; \$8 children 5yrs+; Members and children under 5 are free. See current tour discounts on our website.

Website: [heritagesquarephx.org/rossonhouse/](https://heritagesquarephx.org/rossonhouse/)

Telephone: (602) 258-0048

### **Heritage Square Social Media Platforms:**

Facebook – <https://www.facebook.com/HeritageSquarePHX>

Instagram – <https://www.instagram.com/heritagesquarephx/>

Tiktok – <https://www.tiktok.com/@heritage.square.phx>