

# ANNUAL REPORT FY 2024



HERITAGE SQUARE  
PHOENIX

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## Members, Partners, Donors, and Friends,

As we close another impactful year at Heritage Square Foundation, I am deeply grateful for your steadfast support. This year has brought significant achievements and new initiatives that enriched our community and deepened our connection to Phoenix's diverse history.

We launched our annual theme, Sci-Fi Squared, exploring the history of science fiction through educational blog posts, and events like Trek Tales & Toasts, Galaxy STEM Fest, and a book signing with Angela Dalton. Our programming, including Paint & Sip nights, a book club, and exhibits at Rosson House, drew a broad audience and fostered new relationships with local artists and creators. This year also saw the return of PoeFest. In collaboration with Arizona Curriculum Theater, we hosted dramatic recitations of Poe's "The Raven" inside Rosson House, offering an immersive experience that captivated our Halloween attendees.

We restarted scouting events and school group visits, reconnecting young people with our local heritage after a pandemic hiatus. We also expanded our tours to include a comprehensive walking tour of the Square, audio tours for self-guided discovery, and engaging Happy Hour tours.

In partnership with the Rainbows Festival, we curated a pop-up exhibit on LGBTQIA2+ history and collaborated with Emancipation Arts for a vibrant art exhibit, celebrating the rich tapestry of our community's diversity.

Thanks to an ArtCorps grant, we welcomed an intern who has been instrumental in enhancing our organization's accessibility.

Your support has been crucial in achieving these milestones. We are eager to make more history together in the coming year!

Warmest regards,  
Kevin Lozier  
President of the Board, Heritage Square

# THEY'RE OUT OF THIS WORLD!



## STAFF

Ash Barela  
Tyler Bennett  
Alexandra Bushman  
Kari Carlisle  
Ashley Davis  
Mark Evans  
Eric Gerry

Jennifer Hance  
Sarah Matchette  
Amethyst Owen  
Noelle Porterfield  
Heather Roberts  
Kalyn Thompson



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Gerald Cook  
Laura Read  
Leah Harrison  
Luis Cruz  
Tobias Hogan

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Liz Zveglich

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Diane Erhart  
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Glenna Grimes  
Pat Ihsen  
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Dorel Meier  
Elizabeth Pfeiffer  
Sharon Presley  
Debbie Ray  
Yulissa Reynoso  
Beverly Richards  
Roselyn Santiago  
Gayle Simmons  
Mrigank Shekhar  
Srivastava  
Alex Urbanski  
Elizabeth Vukmir  
Meagan Wardell  
Val Wilson  
Liz Zveglich



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# BY THE NUMBERS



## OUR MISSION

Heritage Square Foundation is dedicated to preserving and sharing the stories, collection, historic buildings and grounds of Heritage Square, serving as a relevant, engaging, and inclusive community resource and as a tangible connection to our diverse local history.

“An amazing piece of Phoenix history.”

## MAKING A DIFFERENCE

This fiscal year we served:

**10,264**

visitors to Rosson House and the Visitor Center

**4,991**

attendees to our fun and educational programs

**633** students

**132**

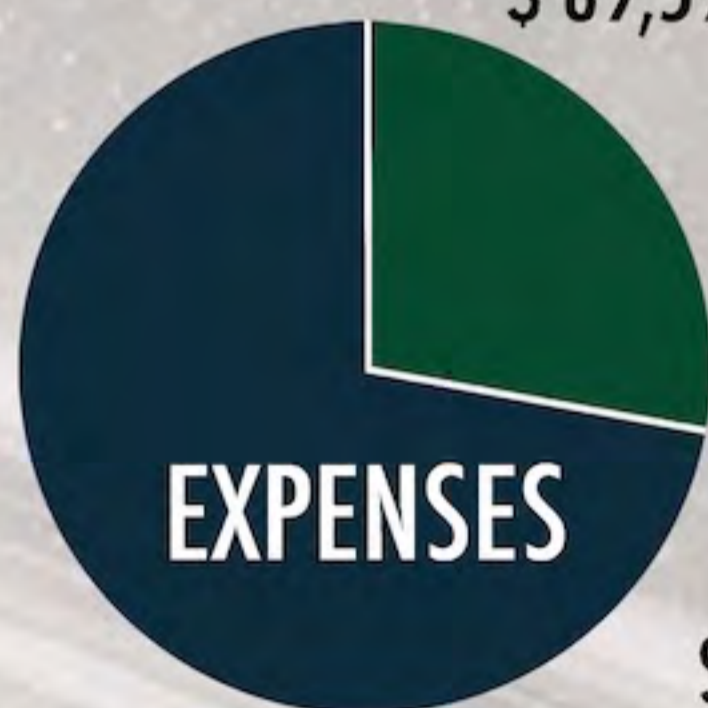
visitors with our free and reduced admission programs

Contributed Income  
\$ 75,281.94



Earned Income  
\$ 341,257.88

Non-Personnel  
\$ 89,595.52



Personnel  
\$ 321,488.73



Assets  
\$ 179,640.19



Liabilities  
\$ 217,482.04

## BALANCE SHEET

Equity  
\$ -37,841.85

## INDIVIDUAL DONORS

Vicki Beaver  
Richard Burke  
Kari Carlisle  
Jerry and Marge Cook  
Peggy Cullen  
Ed Dobbins  
Kayla Harney  
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Patty Talahongva  
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Ray Wong  
Liz and Joe Zveglich



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Arizona Commission on the Arts  
Arizona Historical Society  
Arizona Humanities  
Phoenix Office of Arts and Culture

## CORPORATE DONORS

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*Thank You*

We appreciate your continued support of our mission and vision, and our fun, educational exhibits, programs, and events!

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